

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

Contract / Revision 164882 /		Alt Order # 08401819
Product PORTMAN/NRSC SENATE		
Contract Dates 09/27/16 - 10/03/16		Estimate # 2979
Advertiser Pol/Rob Portman/NRSC/Sen/OH-A		Original Date / Revision 09/26/16 / 09/26/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code TV12736	Advertiser Code	Product 1/2
Agency Ref 4341		Advertiser Ref 59107

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/30/16	09/30/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$900.00					
N 2	WHIO	09/29/16	09/29/16	M-F 11p News	11:00 PM-11:35 P		1:00			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$3,000.00					
N 3	WHIO	09/29/16	09/29/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,100.00					
N 4	WHIO	09/29/16	09/29/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$600.00					
Totals									0.00				4	\$5,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 09/30/16	4	\$5,600.00	(\$840.00)	\$4,760.00
Totals	4	\$5,600.00	(\$840.00)	\$4,760.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

SEP23/16 16.43
*** WHIO-TV ***

BUYER NAME	<u>ALLY RAMBO</u>
SALES PRSN	<u>PH- NICK WELTEE</u>

	CLASS: NATL.	LOCAL	REGIONAL
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DATE SEP23/16 16.43

NEW ORDER - PORTMAN/NRSC
SHIFTED FROM REGULAR PORTMAN ORDER
TOTAL \$5600
PLS CNF THANKS

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN/NRSC FOR SENATE

AGENCY ADVERTISER CODE = AGENCY EST# = 2979
AGENCY PRODUCT CODE =

1	500A-530A	60	\$900.00	9/30	9/30	1	FRI	1
PROGRAM : DAYBREAK EDITION								

SEP23/16 16.43
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS						
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS						
2			1100P-1135P	60		\$3,000.00	9/29	9/29	1		THU	1						
PROGRAM : NEWSCENTER 7																		
3			530A-600A	60		\$1,100.00	9/29	9/29	1		THU	1						
PROGRAM : DAYBREAK EDITION																		
4			900A-1000A	60		\$600.00	9/29	9/29	1		THU	1						
PROGRAM : KELLY AND MICHAEL																		
OCT/16			\$5,600.00															
MARKET TOTALS \$10,181												WHIO 55%	WDTN 30%	WKEF 10%	WRGT 0%	CABL 0%	WBDT 5%	
SVC- NSI																		
DEMOS- RA21+*																		
CONTRACT TOTAL												\$5,600.00						
TOTAL SPOTS												4						